



CREENTIAL	PROGRAM CODE	AREA OF INTEREST	LOCATION	DURATION
Ontario College Diploma	Fall: 0207   Winter: 0237	Business	Distance Education, Dryden, Fort Frances, Greenstone Campus, Kenora, Marathon, Red Lake, Sioux Lookout, Thunder Bay	2 -year

### Overview

Confederation College's Business program is a two-year Ontario College Diploma program for students who want a comprehensive education in all areas of business.

You will study finance, entrepreneurship, marketing, accounting, human resources, and organizational behaviour to give you a broad understanding of these key areas. This program will help you prepare for a wide range of job opportunities in business, giving you a solid foundation to build your career.

Most importantly, the Business program gives you options. This program has a common first year with the Accounting, Human Resources, and Marketing programs, allowing you to transfer to one of these programs after the first year if you choose.



### Top Highlights

- Touches upon all areas of business to help you find what interests you most
- Gives you a well-rounded business education to prepare you for a wide variety of business careers
- Allows you to transfer to Accounting, Human Resources, or Marketing after your first year
- Receive your Business Fundamentals Certificate after your first year



### Employment Opportunities

Completion of the Business program may help you build a career in many different areas including general administration, wholesale/commercial sales and business management. It will give you a competitive advantage over those who do not have a formal business education. You could work in a wide variety of industries including retail, B2B, resource sector (mining, forestry, transportation, energy, etc.), government, banking, and non-profit. This program will also give you a solid basis to help you launch your own business!



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[confederationcollege.ca/business](https://confederationcollege.ca/business)

*This is* **LEARNING**



# Business

## Admission Requirements

- Ontario Secondary School Diploma (or equivalent) with courses from the College (C), University (U), University/College (U/C), or Open (O) preparation levels with Grade 12 English (C/U) Level.
- or successful completion of the Mature Student Assessment.
- or successful completion of the General Education Development Test (GED).
- or appropriate credits from the Academic and Career Entrance program (ACE).

## Courses Recommended

- Grade 11 College Preparation Mathematics.

## Alternative Pathways

If you do not meet these admission requirements, we encourage you to consider the College Access or General Arts and Science Certificate or General Arts and Science Diploma, or Academic and Career Entrance program (ACE); if you successfully complete one of these programs, you will be eligible to apply to programs in the Business, Hospitality & Tourism and Media Arts areas.

## Articulation Agreements

Confederation College has agreements in place that permit credits earned throughout this program to be transferred to programs at other colleges and universities.

Visit: [confederationcollege.ca/articulation-agreements](https://confederationcollege.ca/articulation-agreements) for more information.

## First Semester

AC 111 Introduction to Financial Accounting  
CS 050 College Writing  
GB 110 Introduction to Business  
GE General Elective  
HR 131 Introduction to Human Resources  
MA 134 Business Math  
MK 114 Introduction to Marketing

## Second Semester

AC 223 Financial Accounting II  
CS 220 Business Communications  
EC 208 Microeconomics  
GB 156 Microsoft Excel  
HR 232 Organizational Behaviour  
MA 246 Financial Math  
MK 263 Marketing II

## Third Semester

EC 402 Macroeconomics  
GB 330 Operations Management  
MK 262 Professional Selling  
DI 103 Professional Development  
GB 317 Business Law  
GE General Elective

## Fourth Semester

EN 400 Entrepreneurship  
GB 423 Business Simulation  
GB 440 Statistics  
GB 441 Corporate Social Responsibility  
GB 501 Project Management  
GE General Elective



**Have questions? Want to apply?**  
Contact [recruitment@confederationcollege.ca](mailto:recruitment@confederationcollege.ca)

