



Summer Student Employment Posting

Department	Marketing & Communications
Job Title	Student Marketing Aide
Vacancies	1
Pay Rate	\$17.20 per hour
Job Start Date	May 5, 2025
Job End Date	August 29, 2025
Program Related Deadline	
Days	
Hours	As scheduled to a maximum of 35 hours

Qualifications:

- Must be a full-time post-secondary student at Confederation College in the 2024-25 academic year (minimum – attending entire winter 2023 semester). Full-time is defined as having a minimum 60% course load, or 40% if you have a permanent disability;
- Must be returning to Confederation College as a full-time post-secondary student in September 2025 and have submitted a confirmation of enrolment form (available at <https://www.confederationcollege.ca/financial-aid/summer-student-employment>) to the Financial Aid department;
- Must demonstrate financial need which is determined by submitting a financial needs form (available at <https://www.confederationcollege.ca/financial-aid/summer-student-employment>) to the Financial Aid department;
- Must be a Canadian citizen, permanent resident protected person, or an international student who is legally eligible to work in Canada;
- Must be a dependable individual who is confident and has great oral and written communication skills along with a positive attitude.
- Good working knowledge of the College, its programs and services.
- Knowledge of basic digital marketing fundamentals and familiarity with social platforms ie: tiktok, Facebook, Instagram.
- The individual will work well independently taking initiative but also work well in a team environment. Knowledge and use of Social media platforms, canva, photo and videos phone editing tools is an asset.
- Upon hiring you must complete the Occupational Health & Safety Worker Training and produce a copy of the certificate for our files.

Duties:

- Assist Marketing staff in promoting Confederation College programs to prospective students and applicants.
- The MA will assist in the development of digital content to be used for the promotion of programs and in the recruitment of future students; this could include videos for social media, photos, video and written content highlighting the programs, services and amenities offered at the College.

- The person will also help with student tours as needed.

Health & Safety Considerations: Must be able to lift boxes of viewbooks, there may be the need for long periods of standing at recruitment fairs/booths, ability to walk around the campus while providing tours for prospective and new students